

The No Bullshit Guide to Extremely Affordable Outsourcing

I have hired

- at least 30 people
- for over 4000 hours
- using [Odesk](#)

within the last four years.



None of that investment was in vain and it was a bargain anyway.

In fact, I saved so many crazy hours doing mind-numbing tasks that I am angry that I have not done this much, much earlier!

In my *'No Bullshit Guide to Outsourcing'*, I want to **give you the opportunity to save tons and tons of hours** doing necessary but boring stuff in your future.

It's your choice what you do with that free time.

You can spend it partying with your friends, or having quality time with your family. If you are a super savvy, you can invest that freed up time into activities that make you much more money than you will ever spend on your outsourcing efforts.

But that's an advanced master's tactic and you might end up getting crazy rich, so don't think about it...

But let's cut the crap.

Here are my top 2 advices.

1. Hire one eager and intelligent guy. He may not have specific skills at the beginning, but you can teach him all of that.



2. Hire him at a rate that will seem *ridiculous* to you, but fine to him. So, both of you are happy and you get into a long term profitable relationship.

What rates are we talking about?

How does **\$1 or \$2 per hour** sound?

Now really, I am not kidding.

There are countries in this world where people earn less or the same amount than that.

A smart guy in India or Pakistan usually earns \$1 per hour and a fresh bachelor from the Philippines \$2 per hour. This is a fair price! The wages have the same value in those countries.

Are we clear?

[You now know that it is perfectly OK to hire someone at those low prices.](#)

What's the alternative?

Many voices on the internet - and I assure you that they have their own profit in mind - will tell you:
“DON'T HIRE CHEAP LABOR. HIRE PROFESSIONALS”

What does that mean?

How does **\$35 per hour** for a basic professional sound?

Who the hell can afford that?

Of course, if you are a billionaire CEO of a huge ass company, then those amounts are peanuts.

If you are a normal guy like me, then you would be happy to earn that yourself.

Those professionals say they have all the skill sets.

How long do you think that it will take one guy who is eager and burning to learn to gain all those so-called skills?

If he invests up to 40 or even 50 hours a week working for you...?

Professional virtual assistants have to be trained too. Everyone has to adapt to your personal needs.

So my advice is use an intelligent strategy to hire one good and effective guy for a rate which will seem cheap to you but good to him.

I have one question!

I don't know how much of an entrepreneur you are, but if you can imagine, *just imagine* that you take \$1 bill out of your pocket and give it to a guy and he works one hour.

I really want you to imagine what one hour feels like.

A full hour focused work, without distractions of Facebook or something else, on

- organizing stuff for you
- researching stuff for you
- or painstakingly analyzing some Excel-sheet data

which you need to get done until tomorrow or else your boss will kick your ass.

Do you think that investing in a guy who can work for you with great focus for \$1 an hour, you could make a profit out of it in some way or another?

Hmmm!

Just thinking...

What if you don't need a guy to work 40 hours a week for you?

What if you don't have so many projects that you need outsourced to another person?

Well that's the beauty of freelancers. You can simply hire them on an as-needed basis and only pay them for the work done.

If you tell them upfront, "*I have flexible needs, my work may be limited to 5 hours a week or 40 hours a week as needed*", then you have no problem.

How I have used outsourcing



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I have successfully created two websites with the help of a virtual assistant. Without him, I would be sitting here for at least 4 years longer, considering

the amount of procrastination and reflection I do in comparison to him to get the same results - if I ever would get the same results.

Would it be worth it, sitting there for years working on a website?

Not so much.

[But with the help of one assistant, I get the results I want for an investment that is very much affordable to me.](#)

Here is the deal from me!

- Follow along and listen to my advice.
- Take what makes sense to you. Throw the rest in the bin.

I'll simply tell you how I got successful with outsourcing efforts.

I am not saying that you have to do exact the same thing.

And I bet you and me are very different.

But think hard about your dreams and how much time you need to make those dreams actually happen.

What would you give to make those dreams happen?

So, start on an adventure of

1. gaining free time and
2. getting better results.

[Start working smart, not hard!](#)

Francis
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